



**Discover the NEW benefits as a member of  
BRAND SOURCE SERVICE!**

	Your Cost	Value
\$250.00 Brand Source Service Scholarship.....	FREE .....	\$250.00
\$100.00 Store/Technician Branding Credit.....	FREE .....	\$100.00
\$5.00 Expert Protection Service Rate Increase.....	FREE .....	\$150.00
25 Expert Protection 10 Year Major Component Service Plans.....	FREE .....	\$100.00
<b>Total:</b>	<b>FREE</b>	<b>\$600.00</b>

**PLUS . . .**

- Volume rebates on purchases from select parts distributors
- FREE attendance at **BRAND SOURCE SERVICE** Seminars
- Service Call referrals from **BRAND SOURCE SERVICE** Call Center
- Educational and business management tools
- Expert Edge, an E-newsletter sent twice a month
- Brand Source Service Blog, to exchange information and ideas

**Announcing - National Service Dispatching . . .**

**BRAND SOURCE SERVICE** is launching its national service network with a toll free number consumers can call to schedule service.

Effective April 1, 2008, customers who call (877) GO-BRAND can locate a **BRAND SOURCE SERVICE** company in their area to request a service call. This exciting new service network helps to establish **BRAND SOURCE SERVICE** as a true national service network!

(877) GO-BRAND will be marketed to consumers through Brand Source tabloids, the new [www.brandsource.com](http://www.brandsource.com) website, and Brand Source television spots. Consumers requesting service will almost always be C.O.D. customers, giving you a great profit opportunity and a brand new customer!

For more information regarding these exciting enhancements of the **BRAND SOURCE SERVICE** program please contact:

**J.R. Zirkelbach**  
Director  
Brand Source Service  
(714) 502-9620  
[jr.zirkelbach@brandsource.com](mailto:jr.zirkelbach@brandsource.com)



# Benefits Claim Form

**Note:**  
Members must be in good standing to be eligible for benefits. A maximum of \$150.00 in benefits may be claimed each quarter.

Brand Source Service Scholarship Amount \$ \_\_\_\_\_ (Max. \$250/yr)

Eligible Uses

Detail/Description

Service convention registration fees \_\_\_\_\_

Service seminar registration fees \_\_\_\_\_

Service training registration fees \_\_\_\_\_

Service association membership fees \_\_\_\_\_

Service subscriptions \_\_\_\_\_

Flat rate pricing program \_\_\_\_\_

Other request \_\_\_\_\_

**NOTE: Submit proof of fee/subscription payment with Claim Form**

Expert Protection

Major Component Warranties

Qty. \_\_\_\_\_ (Max. 25/ yr)

Brand Source Service Branding Credit

Amount \$ \_\_\_\_\_ (Max. \$100/yr)

Eligible Uses

Brand Source Service branding on technician uniforms

Brand Source Service branding on service vehicles\*

\*BSS recommends Truck Skins online ordering available through Brand Source Backroom under Brand Source Service Information button

Aramark purchase, lease or rent program\*

\*Must use approved BSS garments with BSS and Ronald McDonald House Charities logos

**NOTE: Submit proof of branding payment and pictures with Claim Form**

Expert Protection Service Rate Increase

**AUTOMATIC PAYMENT**

Expert Protection will provide Brand Source Service a report of each members paid service claims. Brand Source Service will pay members an additional \$5.00 per claim quarterly.

Company Name \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Name (Print) \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please fax this form to:

Brand Source Service, (714) 502-9627, Attention: J.R. Zirkelbach